PAPER ID-310564

Roll No: | | | | | | | | | | | | | | |

BTECH
(SEM VII) THEORY EXAMINATION 2024-25
PROJECT MANAGEMENT & ENTREPRENEURSHIP

TIME: 3 HRS   **M.MARKS: 100**

Note: Attempt all Sections. In case of any missing data; choose suitably.

SECTION A

1.   Attempt *all* questions in brief.   2 x 10 = 20

Q no.	Question	CO	Level
a.	Define the term 'entrepreneurship'.		
b.	Entrepreneur vs. intrapreneur.		
c.	What is meant by the term innovation?		
d.	How to manage value creation?		
e.	Explain the meaning of project management.		
f.	What is market appraisal?		
g.	What do you understand by 'working capital'?		
h.	Define capital budgeting.		
i.	What is social entrepreneurship?		
j.	What is socio-technical innovation?		

SECTION B

2.   Attempt any *three* of the following: 10 x 3 = 30

a.	Describe the traits found in successful entrepreneurs.		
b.	What is idea generation and its process?		
c.	Explain different phases of project management.		
d.	Explain different types of project cost estimation techniques.		
e.	What do you understand by marketing for social entrepreneurship? Give practices for marketing a social enterprise.		

SECTION C

3.   Attempt any *one* part of the following: 10 x 1 = 10

a.	Discuss McClelland's achievement motivation theory.		
b.	Describe the conceptual model of entrepreneurship.		

4.   Attempt any *one* part of the following: 10 x 1 = 10

a.	What are the different types of innovations on the basis of change in market and technology?		
b.	How to identify good business opportunities?		

5.   Attempt any *one* part of the following: 10 x 1 = 10

a.	What are the key skills of a good project manager?		
b.	What is the importance of environmental appraisal in a project?		

6.   Attempt any *one* part of the following: 10 x 1 = 10

a.	Define and classify sources of fund.		
b.	Explain different types of risk and uncertainty in a project.		

7.   Attempt any *one* part of the following: 10 x 1 = 10

a.	What are the risks that involved in a social enterprise?		
b.	Explain the legal structures used in a social entrepreneurship sector.		